



W50C-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

325035	08/01/12	Charlotte (WSOC)
9/04/12-09/10/12	08/14/12	By Broadcast Month
Pol/B Obama/D/Pre/US (16256)	Sep. 2012	Spots
Greer, Margolis, Mitchell & Associates (2890)	107	\$90,295.00
Political - Federal Candidate (1067)	Grand Total:	
1536/OBAMA FOR AMERICA (134148)	107	\$90,295.00
Telerep/Philadelphia, Philadelphia (1057)		
Telerep/Philadelphia		
/		
SASSETT, LAURA		
Net Total	\$76,750.75	

CONFIRMATION CONTRACT

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W3C-IV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Schedule Dates
Advertiser
Agency
Product
Brand

Po/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates (2890)
Political - Federal Candidate (1067)
1536/OBAMA FOR AMERICA (134148)

Date Entered
Last Modified
Entered By
CO-OP
Headline #

08/01/12
08/14/12
Jill Hipskind
No

Demo
Order Type
Package Deal
Commission %
Commission

06260207
Normal
15.00
\$13,544.25

Net Total
Sales Tax
Sales Tax

\$76,750.75

\$0,295.00

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ASOC.TV

WSUC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell
3050 K Street NW
Washington, DC 20007

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Telerep/Philadelphia
BASSETT, LAURA
/

95/101/1536
National/Political
Standard

OPRA FOR AMERICA

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

BASSETT, LAURA
/ 95/101/1536
National/Political
Standard
OBAMA FOR AMERICA

Contract # 325035

Schedule Dates

09/04/12-09/10/12

Date Entered

08/01/12

Last Modified

08/14/12

Entered By

Jill Hipkind

CO-OP

No

Headline #

06260207

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

Net Total

\$13,544.25

Sales Tax

Grand Total:

107

Spots

\$90,295.00

Rate

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

107

\$90,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8P- 9P (EST)								1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
36.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	11P- 11:35P (EST)			X	X	X	X		6	6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
37.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)				X	X	X	X	1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
38.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	11:30P- 12:05A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
39.0	Normal Line / Spot	09/04/12-09/06/12	6	:30	11:35P- 12:02A (EST)				X	X	X	X	3	3	\$375.00	\$1,125.00	Charlotte (WSOC)		8/1/12
40.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 11P (EST)								1	1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/1/12
41.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8P- 11:30P (EST)								1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/1/12
42.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5A- 6A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
43.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6A- 7A (EST)								1	1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
44.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7A- 8A (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
45.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	8A- 9A (EST)								2	2	\$600.00	\$1,200.00	Charlotte (WSOC)		8/1/12
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)								1	1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
47.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5:30P- 6P (EST)								1	1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
48.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5P- 5:30P (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 325035
Schedule Dates 09/04/12-09/10/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)

Salesperson Teletrep/Philadelphia, Philadelphia (1057)
Sales Office Teletrep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates
3050 K Street, NW
Washington, DC 20007

Date Entered 08/01/12
Last Modified 08/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260207
Demo

Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,544.25
Net Total \$76,750.75
Sales Tax

Charlotte (WSOC) By Broadcast Month	Spots	Rate
Sep. 2012	107	\$90,295.00
Grand Total:	107	\$90,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6P- 6:30P (EST)	1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/1/12	
50.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	6:38P- 7:30P (EST)	1	X						1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12	
51.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	7:30P- 7:58P (EST)	1							1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12	
52.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11P- 11:35P (EST)	1							1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12	
53.0	Normal Line / Spot	09/07/12-09/07/12	6	:30	12:05A- 12:35A (EST)								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12	
54.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	11:35P- 12:02A (EST)	1							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12	
55.0	M/N/G For 25.0,1,25.0,2 / Spot	09/04/12-09/07/12	6	:30	6:30P- 7P (EST)	1	X	X	X	X	X		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		8/14/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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